

*President Bill Clinton leads the way  
for inventors, innovators, entrepreneurs—  
and you—to identify the world's problems  
and create and enact solutions*

# *The Power of* EDUCATION

## KNOWLEDGE IS POWER.

From middle school classrooms to college campuses and beyond, leaders in government, business, academia and philanthropy are using the power of education to create awareness and address critical global challenges. They're providing students with crucial training, funding inventions, inspiring the next generation of humanitarians, and engaging all aspiring altruists who want to learn about and get involved in a cause.

Leading by example is former President Bill Clinton. After leaving office, he turned philanthropist-in-chief and established the Clinton Foundation and the Clinton Global Initiative (CGI), which finds innovative solutions to pressing worldwide problems. Nearly 400 million people in more than 180 countries have benefited from CGI's efforts, including 44 million children who have gained access to improved quality of education.

"We live in an interdependent world, and in order to make it continue to work we have to have more shared prosperity. We have to assume more shared responsibilities," says Clinton. "It's not enough just to vote and pay taxes and do a good job at work. You also have to be a productive giver."

In the following pages, *Arrive* highlights some of the individuals, universities, organizations and businesses making contributions around the globe and across a vast political and socioeconomic spectrum.

BY SHANNON MCKENNA SCHMIDT  
PORTRAITS BY PAUL MORSE





CLINTON  
GLOBAL  
INITIATIVE  
UNIVERSITY

How many college kids does it take to change the world? Since Clinton Global Initiative University (CGI U) launched in 2007, students have spearheaded projects ranging from establishing an online person-to-person lending platform connecting students in need of financial assistance with donors to creating a soccer ball that harnesses energy when in motion and can be used as a power source.

CGI U attendees are required to devise a Commitment to Action, a concrete plan for improving lives in one of five focus areas: peace and human rights, environment and climate change, poverty alleviation, public health, and education—education is a key component to transforming lives, expanding economic opportunity, and building a culture of creative problem solving. To date, CGI U participants, who hail from all 50 states and more than 110 countries, have made more than 3,000 commitments.

“I wanted to give young people the chance to get involved,” says Clinton. “Students in general have more ideas, they’re more technology savvy and they have less money. I thought if we started doing this at the university level we would create lifetime habits that might endure and we might get some fascinating commitments that might then be picked up and funded by our CGI members.”

During the annual three-day meeting, students rub elbows with nonprofit leaders, entrepreneurs and activists, participate in skill-building sessions, and take part in a daylong service project. This year the gathering is being held at George Washington University in the nation’s capital March 30–April 1. Some of the events are webcast live at [cguiu.org](http://cguiu.org). Get in on the action by voting in the CGI U Commitments Challenge, styled on the NCAA tournament brackets for college basketball.



*“It’s not enough just  
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**Above: President Bill Clinton.**

**Left to right: President Bill Clinton addresses attendees and students during the CGI U 2011 meeting at the University of California, San Diego; Clinton with students at the 2011 CGI U Service Project supporting a landscaping project at the San Diego Food Bank; Jessica O. Matthews, co-founder and CEO of Uncharted Play Inc. and co-inventor of sOccket, speaks at the 2011 CGI U; Clinton and actor-activist Brad Pitt at the 2008 CGI U Service Project, where Pitt’s organization, Make It Right, was launched in New Orleans’ 9th Ward.**





UNITED  
NATIONS  
ASSOCIATION  
OF THE UNITED  
STATES OF  
AMERICA

## BE SOCIAL

April is National Volunteer Month, so it's a good time to get involved. Follow an organization or university on Facebook and Twitter—some even have their own YouTube channels. For advance notice about events, and to score an invite, sign up to receive newsletters and email alerts.

Civic studies begin early for middle and high school students in the Global Classrooms program, an initiative started by the United Nations Association of the United States of America (UNA-USA) to bring the Model United Nations experience to inner-city youths. In Tampa, Tokyo and more than 20 other cities, participants are introduced to important international concerns. Simulating the U.N. General Assembly, students take on the roles of ambassadors and delegates, prepare speeches, debate a range of issues, and learn about negotiation and conflict resolution.

A nonprofit organization based in Washington, D.C., the UNA-USA gives the public a sort of backstage pass to the United Nations, illuminating the vital work being done, why it affects Americans and how to get involved. The organization, which has 11,000 members in more than 125 chapters across the country, “makes the United Nations very accessible to those who are curious and interested in learning more about what’s happening internationally,” says executive director Patrick Madden.

Membership perks include participation in national conference calls on topics such as relief efforts in the

Horn of Africa as well as an invite to a private daylong gathering at United Nations headquarters in New York City. The UNA-USA’s annual meeting for members (this year June 10–12) is held in Arlington, Va., in conjunction with Advocacy Day (June 12) on Capitol Hill, offering a chance to meet with congressional representatives to discuss the U.N.

Local chapters work with area schools on the Global Classrooms program and partner with colleges and universities. They regularly put on events that tie in with the United Nations mission, including book signings, film festivals and discussions with U.N. personnel. The cost of a regular annual membership is \$40 (but \$10 for students and \$25 for those on a fixed income). No local chapter in your town? Start one! [unauusa.org](http://unauusa.org)



Left to right: Students engage in a U.N. simulation during a UNA-USA Global Classrooms program; U.N. Secretary-General Ban Ki-moon meets with Global Classrooms students in Los Angeles; comedian Stephen Colbert at a John F. Kennedy Jr. Forum at the Kennedy School of Government.

**B**e Ivy League for an afternoon or an evening on the Harvard University campus in Cambridge, Mass. Members of the public are welcome to attend seminars, study groups, online conferences and other initiatives put on by some of the John F. Kennedy School of Government's 15 research centers and institutes.

"The public plays an important role at the Kennedy School," says Charlie Clements, executive director of the Carr Center for Human Rights Policy. "The more our students interact with and understand the public, the better leaders they will be and the better they may understand the problems they will be called upon to help solve."

Stop by the Carr Center's study groups, the NGO Leaders Seminar Series hosted by the Hauser Center for Nonprofit Organizations, the Women and Public Policy Program's weekly lunchtime gathering and other thought-provoking events.

The Institute of Politics' John F. Kennedy Jr. Forum draws heads of state, governors, military brass and other key figures to address timely topics. Come prepared with questions. As a prerequisite for attending, guest speakers must agree to answer unfiltered queries from the audience. Global happenings often inspire

last-minute events, so keep an eye on the forum's calendar. For example, a panel of experts addressed the ramifications of Osama bin Laden's death just 72 hours after it occurred. Videos of the John F. Kennedy Jr. Forums and other Kennedy School events are available at [hks.harvard.edu](http://hks.harvard.edu).

The Humanitarian Studies Course, coordinated by Harvard's Humanitarian Studies Initiative, is an annual program (this year April 17–29). Classroom instruction on working in field settings is followed by a weekend-long disaster relief simulation in a state forest outside Boston. [humanitarianstudiescourse.org](http://humanitarianstudiescourse.org)



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—Charlie Clements,  
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HARVARD  
UNIVERSITY'S  
JOHN F.  
KENNEDY  
SCHOOL OF  
GOVERNMENT



WOMEN IN  
THE WORLD  
SUMMIT AND  
FOUNDATION

Condoleezza Rice, Meryl Streep, Cherie Blair and other eminent figures from business, politics and entertainment have joined *Newsweek* and *The Daily Beast* editor-in-chief Tina Brown onstage at the annual Women in the World Summit. They come together to celebrate the achievements of everyday women, like Amy Lehman, M.D., a former Chicago surgeon who founded the Lake Tanganyika Floating Health Clinic in a remote part of Africa. Or 16-year-old orphaned dancer Sokha Chen, who once foraged for food in a Phnom Penh garbage dump before being taken in by A New Day Cambodia, an organization whose primary focus is education.

“These are the kinds of stories people take away in their hearts and want to do something about,” says Brown, who founded the event. “What really gets people to care are the more personal narratives, the struggles and triumphs. They identify with these women, and in the course of that really become cognizant and understand the issues. We very much wanted to bring that drama and journalistic authenticity to the stage so that it would make people really pay attention.”

The summit is about solutions as well as stories. Participants have been involved in helping to enact serious change, such as the establishment of a law in Cambodia banning acid attacks or fostering economic growth in developing nations by providing business and management education to women entrepreneurs.

This year, the third invitation-only summit takes place March 8–10 in New York City, and participants include Angelina Jolie, Christine Lagarde and Gloria Steinem. Events can be watched via a live webcast at [thedailybeast.com](http://thedailybeast.com). Video highlights and reports recapping the panel discussions, interviews and theatrical performances from all of the summits will be available online.

The summits elicited such an outpouring of support that they led to the creation of the Women in the World Foundation. Those who would like to know more about the individuals and initiatives featured at the meeting and find out ways to get involved can visit [womenintheworld.org](http://womenintheworld.org). Issues can also be explored according to areas of interest such as education, health or the environment.

“We’re like Match.com, pairing up people and organizations,” says foundation president Kim K. Azzarelli. “It’s very exciting to see.”

## The DVF Awards

The Diller-von Furstenberg Awards were created in partnership with The Diller-von Furstenberg Family Foundation to recognize, honor and support the work of extraordinary women leaders. The DVF Awards are given to five women who have demonstrated leadership, strength and courage in their respective fields. The annual event takes place during the Women in the World Summit, where past recipients of the \$50,000 award include Secretary of State Hillary Clinton (pictured far right, with daughter Chelsea), Franco-Colombian politician and anti-corruption activist Ingrid Betancourt, and children’s advocate Elizabeth Smart. Diane von Furstenberg (pictured near right) presides over the event.



*“What really gets people to care are the more personal narratives...”*



Above: Tina Brown.

Left to right: Former secretaries of state Condoleezza Rice and Madeleine Albright with *60 Minutes*' Lesley Stahl; summit program director Kyle Gibson, Brown and foundation president Kim K. Azzarelli discuss this year's event; film producer Wendi Deng Murdoch and Charlie Rose discuss women's changing roles in China at the 2011 summit.





NEW YORK  
UNIVERSITY  
SCHOOL OF  
CONTINUING  
AND  
PROFESSIONAL  
STUDIES

**H**ow important is philanthropy? Picture New York without the Memorial Sloan-Kettering Cancer Center, the Metropolitan Museum of Art or the thousands of other nonprofits essential to the city, says Naomi Levine, co-founder and executive director of the George H. Heyman, Jr. Center for Philanthropy and Fundraising at New York University's School of Continuing and Professional Studies (NYU-SCPS).

"The center is based on the concept that philanthropy and raising funds is no longer just about selling cookies for the Girl Scouts," says Levine. "There is an art to fundraising."

Whether it's learning the art of fundraising at the Heyman Center, understanding the politics of international relations at the Center for Global Affairs, enrolling in a graduate degree or certificate program, taking a single class or attending a one-day seminar, the options at NYU-SCPS accommodate the busiest of schedules.

Even a couple of hours are enough time to get educated and be inspired. The Center for Global Affairs regularly hosts events during the spring and fall semesters that are free and open to anyone with an interest in the featured topic, such as the ongoing series "International Careers: Practical Advice and Real-Life Experience." The Center for Global Affairs' mission extends beyond the classroom, notes Alice Eckstein, director, nondegree and public programs. "It's about instilling a more global mind-set in the public."  
*s cps.nyu.edu*



*"There is an art to fundraising."*

—Naomi Levine,  
co-founder and executive  
director of NYU's George H.  
Heyman, Jr. Center for  
Philanthropy and Fundraising



Left to right: U.K. Ambassador for Philanthropy Dame Stephanie Shirley addresses the Leadership Summit on Global Philanthropy; NYU-SCPS Center for Global Affairs students tour the United Nations; the Foundation Center's library/learning center in Washington, D.C. Visitors are allowed free access to resources that help them navigate the funding research process.

Whatever the question is about philanthropy and fundraising, it's a good bet the answer can be found among the Foundation Center's plethora of resources. Free and paid online classes are available for self-paced instruction, and more than 20 in-person training sessions take place each month at Foundation Center locations in New York City and Washington, D.C.

Whether they are with a grassroots startup or an established institution, grant seekers and nonprofit managers can learn about everything from proposal writing and budgeting to forging relationships with the right people.

"We give them the tools, knowledge and skills they need to effectively conduct their own fundraising programs," says communications project manager Cheryl Loe.

For those new to or curious about the nonprofit world, there are free online tutorials and webinars such as "Foundations and Their Role in Philanthropy," "Establishing a Nonprofit Organization" and "Grantseeking Basics." A new fee-based course, "Starting a Career in

Nonprofit Fundraising," is now part of the regular curriculum at the New York City center.

That's not all. The Foundation Center maintains an informational database on nearly 100,000 foundations, corporate donors and grant-making public charities in the United States. Resources are also available at more than 450 Cooperating Collections housed nationwide and internationally at community foundations, nonprofit resource centers and public libraries such as the Free Library of Philadelphia.

For those who prefer to be immersed in the topic, the five-day Grantseeker Training Institute takes place this spring in New York (April 16-20) and Washington, D.C. (March 19-23). [foundationcenter.org](http://foundationcenter.org)



## Do-Good Downloads

A simple computer download can help fight childhood cancer and stop the spread of malaria. After you install free, secure software, your part is done. When your computer is powered on but idle, spare processor capacity is captured, added to the IBM-sponsored World Community Grid, and used by public and nonprofit organizations doing humanitarian research. [worldcommunitygrid.org](http://worldcommunitygrid.org)

Customize the handy &you widget from Johnson & Johnson according to your interests—charitable organizations to follow, volunteer opportunities, ways to donate, events and news. It updates automatically, every day. Place it on your website, blog or Facebook page to trumpet the initiatives you support and get others involved in the cause. [andyou.jnj.com](http://andyou.jnj.com)





OPEN  
SOCIETY  
FOUNDATIONS

**E**stablished in 1984 by financial titan and philanthropist George Soros to assist countries transitioning from communism, the Open Society Foundations has significantly expanded its U.S. and international presence in the decades since its founding. The organization is active in more than 70 countries and is involved in everything from tackling drug addiction in Baltimore to supporting young people with disabilities in Africa. Numerous initiatives focus on education, such as promoting early

childhood development in Central and Eastern Europe and providing scholarships so that students in Southeast Asia and elsewhere may attend universities abroad.

The Open Society Foundations' offices in New York City, Washington, D.C., and Baltimore regularly put on events covering such diverse topics as the evolution of human rights and the intersection of art and politics. Baltimore residents and visitors can check [audaciousideas.org](http://audaciousideas.org) to find out what the organization is hosting as well as other happenings around town.

Anyone who wants to learn more about the Open Society Foundations and the causes it supports can visit [soros.org](http://soros.org). The organization's blog features news on its far-reaching and wide-ranging efforts, along with accounts from people working for change on the front lines.

"We have voices from around the globe," says senior communications officer Amy Weil. "This really gives a snapshot into justice and human rights issues and offers a real, first-person glimpse into what's happening all over the world."

## BOOK IT

***Giving 2.0: Transform Your Giving and Our World*** by Laura Arrillaga-Andreessen

"A philanthropist is anyone who gives anything—time, money, experience, skills, and networks—in any amount to create a better world," writes Laura Arrillaga-Andreessen. Be it volunteering, starting a giving circle or other endeavors, she guides givers on how to get the most from their generosity.

***Half the Sky: Turning Oppression into Opportunity for Women Worldwide*** by Nicholas D. Kristof and Sheryl WuDunn

*New York Times* columnist Kristof and his journalist wife shed light on the oppression of women and girls in the developing world, why it's imperative to invest in their health and autonomy, and how even a little help can transform lives. A two-part PBS special on the book is airing in late 2012.

***How to Be an Everyday Philanthropist: 330 Ways to Make a Difference in Your Home, Community, and World—at No Cost!*** by Nicole Bouchard Boles

In this call-to-action resource guide, Nicole Bouchard Boles offers hundreds of ideas for incorporating acts of philanthropy into your everyday life.



Left to right: Open Society Foundations founder George Soros meets the organizers of a training center for single mothers in Dakar; Lewis Sharpe, manager of Duncan Street Miracle Garden, and his garden in Baltimore; Open Society Foundations Audacious Ideas' Leadership Council Community Garden; Harvard Thompson, a former Peace Corps teacher in Cameroon, joined UConn's online Master's program in Humanitarian Services Administration.

## SIX DEGREES OF EDUCATION (AND THEN SOME)

Founded in 1946 to train diplomats and to promote an understanding of strategic global regions in the wake of World War II, **Columbia University's School of International and Public Affairs** ([sipa.columbia.edu](http://sipa.columbia.edu)) in New York City has a track record of turning out ambassadors, aid workers and White House staffers.

Degree options include a Master of International Affairs with a concentration in human rights, a program that has become more wide-ranging in recent years. Students are readied for careers in advocacy as well as in government and other fields in which human rights is now a critical component of policy-making, from conflict resolution in the Middle East to economic development in China. For part-timers, the School of Continuing Education awards a Master of Science in Fundraising Management, as well as four course certificate programs in Human Rights, United Nations Studies and Critical Issues in International Relations.

Journalists, diplomats, politicians and nonprofit executives from across the political spectrum have attended and taught at the **Johns Hopkins University's Paul H. Nitze School of Advanced International Studies** ([sais-jhu.edu](http://sais-jhu.edu)) in Washington, D.C., which primes students for jobs in the global arena. On offer: a full-time, two-year Master of Arts in International Relations, focusing on a functional area

like strategic studies or on a specific region of the world; a one- or two-year Master of International Public Policy degree for midcareer professionals; and nondegree certificates in International Development and International Studies.

But it's not necessary to go back to school to benefit. The public is invited to turn out for events hosted by the School of International and Public Affairs, the Institute for the Study of Human Rights and other schools and research institutes across Columbia's sprawling campus. Discussions focus on issues facing countries from Brazil to Bahrain, along with photography exhibits, film screenings and tasting soirées featuring regional cuisines, beverages and music. Ditto at the Paul H. Nitze School of Advanced International Studies. Any event on the school's calendar not designated otherwise is open to the public.

Students in Hartford, Hungary or elsewhere can enroll in a part-time, online degree program at the **University of Connecticut's Center for Continuing Studies** ([continuingstudies.uconn.edu](http://continuingstudies.uconn.edu)). Graduates who garner a Master of Professional Studies in Humanitarian Services Administration are prepped to work in governmental, nongovernmental and international organizations, perhaps helping to eradicate polio in West Africa or working for the Red Cross in the California Bay Area's Latino community, as two alumni have done. ☞